Fianarantsoa is one of the biggest trading cities in Madagascar. In addition to the service sector, agriculture also holds a major place in its economy. The surrounding area partially cultivates tobacco, rice, grapes and coffee. It also has specialized farms. Fianarantsoa is also the Malagasy capital of wine.

Most of the companies in the city are food companies: wine industries, soap factories, oil mills, rice processing industries. The city also has a pharmaceutical firm and a tea production industry. It also has an auto assembly industry called «KARENJY» which is the only automobile industry in Madagascar.

The Fianarantsoa Airport is less than 3 km from the city center. Its current size and the state of its equipment require extension and modernization works. The platform must also comply with technical and commercial standards as part of a multi-phase project. The main objective is to carry out emergency works to compensate for shortcomings such as the low bearing capacity of aeronautical pavements, the small capacity of the passenger terminal and the degradation of runway strips.

The project to develop and extend the Fianarantsoa airport aims to improve air connectivity between the regions of Madagascar.
ADEMA is turning to private investors with a view to establishing a partnership relationship. The company also intends to build on the international expertise of its future partner(s) to enable the Fianarantsoa airport to optimize its development.

Expected results:
- Resumption of scheduled flights
- Airport able to accommodate ATR 72 type aircrafts

Works and acquisitions to be achieved:
- Reinforcing aeronautical pavements
- Developing runway strips
- Improving equipment against bird hazards
- Developing SLI service lanes
- Extending the passenger terminal
- Building a new power plant